

Media Release

3 August 2018

TLC HEALTHCARE ACHIEVES A HAT TRICK AT THE **AUSTRALIAN BUSINESS AWARDS**







For a third year running, TLC Healthcare (TLC) has been recognised in the 2018 Australian Business Awards as an Employer of Choice. For the first time TLC is also an ABA100 Winner for its innovative 'TLC Privileges' product in the New Product Innovation category. In 2016 TLC was a ABA100 Winner for Brand Excellence, and again for Service Excellence in 2017.

CEO of TLC Healthcare, Lou Pascuzzi says these awards are the perfect opportunity to have TLC's products and strategies peer reviewed.

"This is the third year in a row that TLC Healthcare has been awarded the Australian Business Award for Employer of Choice. As our human resources strategy develops each year, we are delighted to maintain our place as one the best programs in Australia. Winning an Australian Business Award confirms that TLC's unique program of staff benefits and support services are a benchmark for our industry, and sure to attract the finest candidates to our organisation. I thank our people, Team TLC, for their respective contributions to making this organisation such a fantastic place to work.

"TLC Healthcare is also honoured to be one of the ABA100 Winners in the New Product Innovation category. In 2017 we set out to take a fee, commonly charged by the aged care industry, and redefine it into a product that our customers would view as a valuable proposition. I am proud that this product development project undertaken by my management team has been reviewed by the committee, and deemed worthy of this award."

Now in their thirteenth year, The Australian Business Awards program provides notable opportunities for high-performing organisations which implement world-class business initiatives and develop innovative products and services to be acknowledged and honoured for their achievements both nationally and internationally. The national winners are benchmarked in the international chapter of the program at The World Business Awards whereby participants are provided with the unique opportunity to benchmark themselves against the top performers globally.

"With technology rapidly evolving, it is essential that organisations remain ahead of the curve by continuously exploring and embracing new technologies and investing in the education, training and development of their workforce in order remain competitive," Australian Business Awards, Program Director. Tara Johnston said.

"High performing organisations that have adopted an innovation culture to achieve optimal levels of productivity and performance have been recognised in this year's ABA100," Ms Johnston added



For more information on The Australian Business Awards go to: www.australianbusinessawards.com.au

Media Contact

Adrienne Godfrey, Chief Marketing Officer Phone: 132 TLC Mobile: 0423 208 124 Email: media@tlchealthcare.com.au Web: www.tlchealthcare.com.au